How to Create a Waze for Cities account

Background

[New England 511](#) provides notifications about **state** roadwork, road restrictions, road closures, and special events. **It does not provide information about local roads.**

The State has partnered with **Waze** for local road information. Waze is a **free**, Google owned GPS app that provides travelers with up-to-date navigation and traffic information. **Municipalities can sign up and use Waze to alert residents and visitors to local road closures and day-of events**. Because Waze transfers information about state roads from 511, it will provide travelers with the best picture about travel routes. Citizens can input and validate information in Waze, which provides a better real-time picture.

Features

Data Sharing: Two-way data exchange opens up direct communication between cities and drivers, with cities receiving real-time, proprietary incidents and slow-down information and drivers accessing advance notice on construction, crashes, and road closures. Fact Sheet: (https://web-assets.waze.com/cms/Waze%20for%20Cities-Two-Pager_DIGITAL_Final.pdf).

Waze for Cities allows municipalities to:

- Make live edits to notify motorists of active roadwork or emergency scenes.
- Upgrade or downgrade local roads from Major Highway, to Off-road/Not Maintained.
- Alert motorists to specific road details, unpaved, tunnel, etc.
- Add roadway restrictions such as travel times, or prohibit certain vehicles (electric, motorcycle, private, public transportation, taxi).

Events: Utilize traffic management program tools for real-time closure updates, traffic monitoring via the Live Map, or to create a custom event site. Plus, communicate directly with your attendees to give them the best route to your event that day.

Crisis: Flood, winter storm, and sudden road or culvert failure? Unexpected events can affect large populations. Alert drivers and navigate them around closures and along evacuation zones toward shelter locations and safer ground.

Additional Links and References

Get to Know Waze: A brief testimonial video for how some cities have utilized the Waze for Cities program.

Keeping People Safe During and Natural Disaster: How Waze map editing can be utilized to update real time evacuation routes and add crisis specific points of interests such as shelters and donation centers.

Apply for Waze for Cities - Waze Partners Help (google.com): Written instructions on how to apply for a Waze for Cities Account.

Complete your account - Waze Partners Help (google.com): Written instructions on how to complete the set-up of your Waze for Cities Account once your application has been approved.

Waze Partners Help (google.com): Helpful links for Waze operation.

State of Vermont Partners who have a .com email will most likely have their application request denied. If you are applying for a Waze for Cities account and receive a message saying that your request was denied, please reach out to your VEM Regional Coordinator.