



SUN PROTECTION FOR YOUR EYES

Because life is worth seeing

Look sharp & save on UV protection

Whether it's a day at the beach or a bike ride, most people remember to use sunscreen. But what about your eyes? Shielding them from UV rays is just as important as protecting your skin.¹ We want our members to do what they love outdoors – with full sun protection. So, we're offering exclusive savings on polarized sunglasses from Ray-Ban – a top brand known for high quality and high fashion.

The right sunglasses make all the difference

Who needs to protect their eyes? Everyone. That includes children and people who wear contact lenses. Too much sun can lead to serious problems: cataracts, macular degeneration, eye sunburn and even vision loss. It's OK to love the sun. All you need are the right shades. Sunglasses offer excellent protection, blocking at least 99% of both UVA and UVB rays. With this exclusive discount on Ray-Ban polarized sunglasses, you can safely soak up the sun – and look fabulous.

Saving is simple

- ▶ EyeMed is offering our members a \$60 discount on non-prescription polarized sunglasses from Ray-Ban.
- ▶ Beginning January 1st, 2015, call EyeMed at 1-855-591-2658 to activate the discount. We will send mailers to the member's home after activation.
- ▶ Members can use the discount at any participating provider OR online at ray-ban.com. It's that simple.
- ▶ And don't worry. Members can apply their eyeglass benefit toward prescription sunglasses. Another way to save is with our discount for 40% off additional pairs. At in-network providers, they can use this discount on prescription sunglasses after buying eyeglasses or contact lenses.



¹ American Optometric Association, An Eye Opener: Overexposure to UV Rays can Lead to Eye Diseases, May 2010.

Savings are only available at participating, in-network providers. For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, please contact your EyeMed Sales or Account Manager.

To learn more about EyeMed, visit eyemed.com



The first
\$60
is on us!